



# Communal Conversations: CCCC

- In CC's first year (June '26)
- Coordinate a canvassing campaign
  - Lake County
    - Low Voter turnout areas
  - Door to door canvassing
    - Develop a 1-10 question survey
    - Highly conversational
    - Tiered
  - 5-20 max canvassers
  - Coordinated script, turfs, uniforms, etc.
- Non-partisan, opinionated questions to build a community baseline of wants/needs of their elected officials
  - People want to feel heard, we will listen. Take Copious notes. Report back.
- Synthesize Data
  - Community report widely published and shared

“Why should I vote?” Here is an opportunity to tell elected officials, hopefuls, and community leaders exactly what it would take to get people to get out and vote.

This is how communal conversations gets its community needs assessment done. We literally go into the heart of an elected representative's constituency and ask people what they care about. That means, when we go to an elected official, we say, “there are 50 people that care about X, we want to facilitate a dialogue about the issue and report back to you.”

CC is non-partisan. It is critical to understand, CC is not here to facilitate conversations for the sake of the politicians, but for the sake of the community. The first step to addressing an issue is talking about it, and that is what we are here to get the community through.

If we know there is a city with 250 people who said they care about something, that is 250 people who CC can meaningfully reach with information about that issue, if given the right resources and cultivating our reach.

